**Medic & Medlab West Africa Rebrands as WHX Lagos & WHX Labs Lagos**

…*upcoming co-located events receive strong support from the Federal Ministry of Health, Nigeria, and other healthcare and laboratory associations.*

**Lagos, Nigeria** – Informa Markets, a global leader in event organisation, recently announced a significant transformation in its healthcare exhibitions portfolio, becoming WHX (World Health Exhibitions). This exciting new era for its healthcare events worldwide impacts Nigeria, with the rebranding of Medic West Africa & Medlab West Africa to WHX Lagos and WHX Labs Lagos, respectively. This strategic shift reinforces WHX as a global platform for innovation, collaboration, and progress in the healthcare and laboratory sectors.

The inaugural WHX Lagos and WHX Labs Lagos will occur from June 2 – 4, 2025, at the Landmark Centre in Lagos, Nigeria, setting a new benchmark for industry engagement. The event has received support from Nigeria’s Ministry of Health, led by the Coordinating Minister of Health and Social Welfare, Dr. Muhammad Ali Pate, and other leading healthcare and laboratory associations, further strengthening its role as a pivotal event in Nigeria’s healthcare landscape.

This rebranding to WHX marks a new frontier for Informa Markets' healthcare events globally and for the Lagos editions, reflecting a bold approach to enhancing industry connections, driving knowledge exchange, and showcasing groundbreaking medical and laboratory technologies.

"***The rebranding of Medic West Africa and Medlab West Africa, after 11 successful years in Lagos, to WHX Lagos and WHX Labs Lagos marks a transformative step in bolstering the healthcare and laboratory sectors in Nigeria and the broader West African region***," said Tom Coleman, Director of WHX Lagos and WHX Lab Lagos. "***Building on Medic West Africa's strong legacy, this new identity reflects our commitment to providing an unparalleled platform where healthcare professionals and industry leaders can connect, innovate, and collectively shape the future of healthcare***."

By co-locating WHX Lagos and WHX Labs Lagos, Informa Markets has created a unified event that serves as a central hub for healthcare professionals, manufacturers, distributors, dealers, policymakers, investors, procurement officers, and regulators to drive critical discourse and technological advancements in the healthcare and medical laboratory industries. This integrated platform will offer direct access to the latest advancements in medical equipment, diagnostics, pharmaceuticals, digital health solutions, and laboratory science, allowing attendees to explore cutting-edge innovations that are shaping the future of healthcare.

Cynthia Makarutse, Conference Director of WHX Lagos and WHX Lab Lagos, added: *"****WHX Lagos and WHX Labs Lagos will not only showcase world-class medical and laboratory technologies but, crucially, will foster vital connections and collaborations that will drive healthcare innovation across West Africa. We're significantly enhancing our conference program, creating a robust platform for critical discourse on the most pressing challenges and opportunities facing the industry. Attendees can expect deeper dives into key topics, more interactive sessions, and a wider range of expert speakers, all designed to stimulate thought-provoking discussions and generate actionable solutions that will shape the future of healthcare in the West African region.*”**

As West Africa’s healthcare sector evolves rapidly, WHX Lagos and WHX Labs Lagos will provide an important platform for fostering partnerships, addressing industry challenges, and driving meaningful conversations about the future of healthcare delivery.

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**About Informa Markets**

Informa Markets creates platforms for industries and specialist markets to trade, innovate and grow. We provide marketplace participants around the globe with opportunities to engage, experience and do business through face-to-face exhibitions, targeted digital services and actionable data solutions. We connect buyers and sellers across more than a dozen global verticals, including Pharmaceuticals, Food, Medical Technology and Infrastructure. As the world's leading market-making company, we bring a diverse range of specialist markets to life, unlocking opportunities and helping them to thrive 365 days of the year. For more information, please visit

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