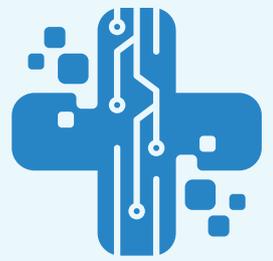


# STATE OF THE DIGITAL HEALTH INDUSTRY

## WHAT YOU NEED TO KNOW?



### DIGITAL HEALTH MARKET SEGMENTATION



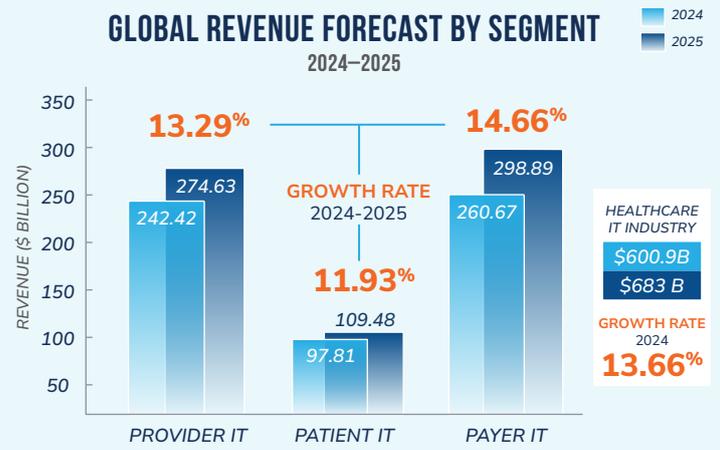
Market size and forecast are provided up to the patient, payer, and provider IT levels.

### GLOBAL REVENUE FORECAST 2024-2029



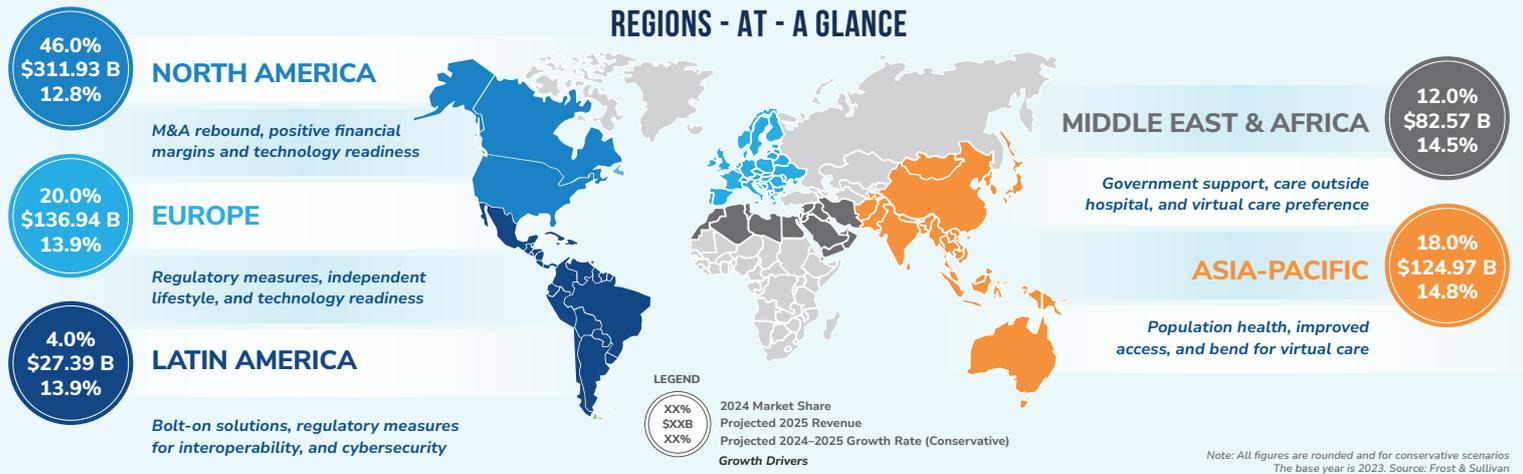
Interoperability, RPM, and financial workflow automation will drive growth in 2025, leading to nearly 13.4%-14.4% y-o-y growth

### GLOBAL REVENUE FORECAST BY SEGMENT 2024-2025



Note: All figures are rounded. The base year is 2024. Source: Frost & Sullivan

### REGIONS - AT - A GLANCE



### KEY DEVELOPMENTS

Continued investment in dynamic AI models will improve organization's economic potential	Enhance ways of working and workforce engagement using new tools	Digital First Network for convenient and affordable care	Rise of the Middle East as a Digital Health hub	Rebound in M&A activity to drive industry consolidation	Value-Chain Partnerships will enhance care operations by delivering point-of-use insights and optimizing the breadth of services

### TOP 5 PREDICTIONS 2025

Smart hospitals needs to be environmentally smarter too	Unified cybersecurity platform will become an essential part of cybersecurity strategies by 2026	Digital twins will lead to smarter hospitals with streamlined patient journeys and reduced wastage	Virtual command centers will become necessary to support out of hospital care delivery	Agentic AI will reduce non-medical cost of care by automating operational and administrative workflows